



Switch and Data®

Moderated by:

TABB
GROUP

Financial Market Structure: Architectural and Infrastructure Challenges in the New Trading World

What stays, what goes, what's new? In today's market structure we see new venues cropping up all the time. Daily advances in technology and fiber paths that did not exist last quarter are now at our disposal. And, all of this takes place while balancing our trading strategies and infrastructure in order to stay one step ahead of the next guy. Join us for a one-hour discussion on the latest trends and responses when deploying low-latency trading technologies and maintaining sufficient control across multiple venues.

Event Schedule

Helmsley Hotel	6:00pm - 7:00pm	Cocktails, Registration and Networking
212 East 42nd Street,	7:00pm - 8:30pm	Program and Panel Discussion
New York, NY 10017	8:45pm	BackTrack GPS Locator Device Drawing
	8:30pm - 9:00pm	Cocktails and Networking

Panel Participants

Host

John Panzica, Vice President, Financial Services Practice, Switch and Data

Moderator

Kevin McPartland, Senior Analyst, TABB Group

Panelists

Nigel Faulkner, Managing Director, CTO, Equities Technology, Goldman Sachs

George Hessler, Executive Vice President, Lime Brokerage

William Warner, Director, Sales Engineering, Reliance Globalcom

Mark Casey, President, CFN Services

Josh Schubkegel, Executive Director, Client Facing Technology, UBS

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About Switch and Data

Switch and Data is a premier provider of network-neutral data centers that house, power and interconnect the Internet. Leading content companies, enterprises and communications service providers rely on Switch and Data to connect to customers and exchange Internet traffic. Switch and Data has built a reputation for world-class service, delivered across the broadest colocation footprint and richest network of interconnections in North America. Switch and Data operates 34 sites in the U.S. and Canada, provides one of the highest customer satisfaction scores for technical and engineering support in the industry, and is home to PAIX® – the world's first commercial Internet exchange. For more information on Switch and Data, please visit www.switchanddata.com.

About Reliance Globalcom

Reliance Globalcom is the leading provider of managed network and communication services for the global enterprise. Reliance Globalcom's financial services portfolio, FinancialConnect! is the industry's first Layer-2 multicast platform. Four hundred buy-side and sell-side firms leverage FinancialConnect! for low-latency access to over 90 service provider destinations including the world's top exchanges, MTFs and trading platforms. Reliance Globalcom's high-performance global service delivery platform is the largest private network in the world. Financial firms worldwide leverage Reliance Globalcom's global infrastructure and managed services to improve their competitive advantage. For more information, visit www.relianceglobalcom.com.

About CFN

CFN Services specializes in Data Center optimization to ensure that the long-haul network enhances the Enterprise distributed network strategy. CFN Services leverages FiberSource®, a global knowledge-based platform that can view all available dark and lit fiber, colocation and lit buildings; providing the ability to quickly identify and design ultra-low latency and optimized Mobile Backhaul solutions. To learn more about how CFN Services can ensure you are optimizing the power of your network, contact info@cfnservices.com or 703-788-6633.

About HFN

Hudson Fiber Network (HFN) was established in 2002 and has quickly become the area's premier Ethernet transport provider. Based in Paramus, NJ, HFN offers data and IP solutions for medium to large businesses nationwide. HFN utilizes its own assets and the assets of other carriers while providing one invoice, SLA and NOC. For the financial industry, HFN's "X-Change Connect" network offers the lowest latency connectivity to the financial exchanges. For more information on Hudson Fiber Network, please go to www.hudsonfiber.com.

About IPC

IPC is a leading provider of indispensable trading communications solutions to the world's leading financial services firms and global enterprises. With over 35 years of expertise and innovation, IPC provides its customers with industry-leading trading communications systems and worldwide connectivity solutions. Focused on the financial services community, IPC serves over 3,600 financial trading sites in over 60 countries and maintains a global private network which spans more than 110,000 route miles.

Our proven track record of implementing true business solutions and not just products, as well as our customer-first philosophy of providing unparalleled customer service, management and support on a 24x7x365 basis around the world has helped distinguish IPC in the financial services arena. IPC's ECS is a fully managed service designed specifically for the extreme rigors of electronic trading. It provides secure, dedicated and real-time electronic connectivity in which market participants can leverage to support their increasing electronic trading and execution requirements. For more information, visit www.ipc.com.

About Optimum Lightpath

Optimum Lightpath, (www.optimumlightpath.com) a division of Cablevision Systems Corporation (NYSE: CVC), is an industry leader in providing advanced Ethernet-based data, Internet, voice, video transport solutions and managed services to businesses across the New York, New Jersey and Connecticut metropolitan area. Optimum Lightpath's Network is a highly reliable, resilient and scalable fiber-to-the-business-premises network extending more than 3,700 route miles and is connected to more than 3,500 buildings. Exclusively focused on meeting customer needs in the world's largest business market for 20 years, Optimum Lightpath has been continually recognized for its high level of customer service. For 11 straight years, the New York State Public Service Commission has given Optimum Lightpath its Commendation of Excellence. Optimum Lightpath has received many industry awards for innovation and leadership.

